

# EVERSWEET™ SWEETENER

Calorie-free sweetness, inspired by nature

## THE NEXT GENERATION OF GREAT TASTING SWEETENERS

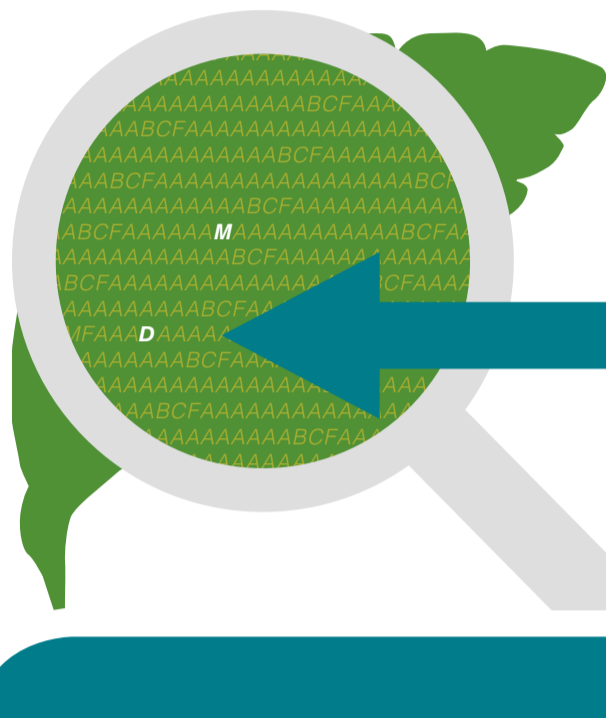
Cargill, a leader in food and beverage ingredients, brings *the next generation of great tasting sweeteners* to market

**EverSweet™** sweetener gives consumers the sweetness they crave, *without the aftertaste* common to many stevia sweeteners at high use levels.

PURE SWEETNESS

## AMAZING TASTE & APPLICATIONS

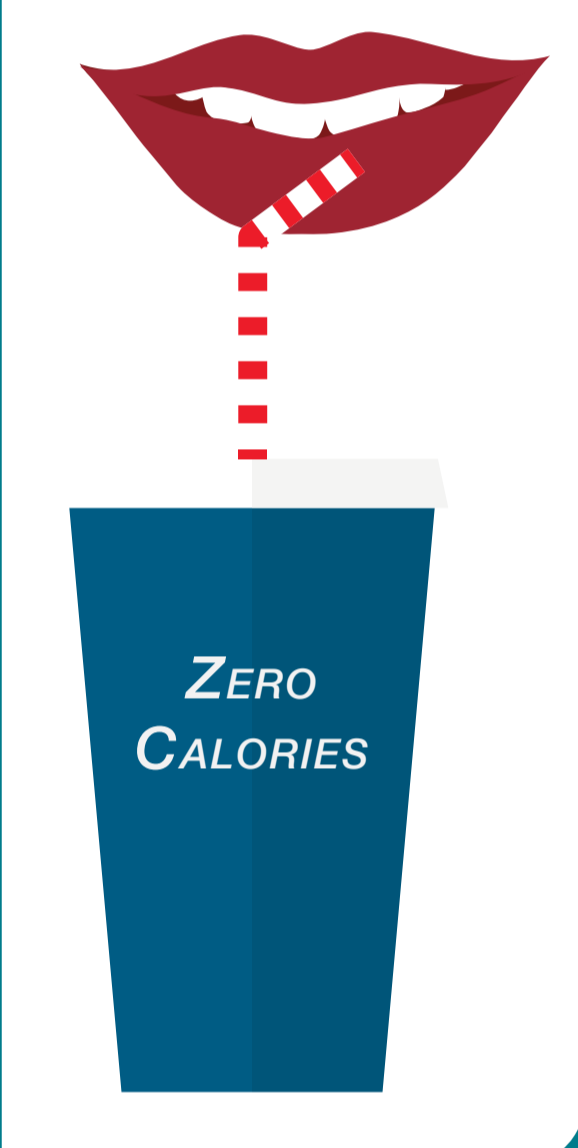
Cargill's **EverSweet™** sweetener is made with the same sweetness that is found in the stevia leaf, to delight your taste buds with *calorie-free joy*.



### REB D and M

Make up less than **1% PERCENT** of the actual stevia leaf

At a time when more consumers are watching their calorie intake and striving to live a healthier lifestyle, **EverSweet™** sweetener offers a *new, delicious choice* for reduced and zero calorie food and beverages.



## GREAT PRODUCT APPLICATIONS

Consumers want to reduce calorie consumption, but refuse to compromise on taste.



Now, with **EverSweet™** sweetener, Cargill's customers can make *dramatic sugar reductions* possible, while still maintaining a high-quality sweet taste for their foods and beverages.

## FERMENTATION

To make this new sweetener, we use the age-old process of fermentation—*with a modern twist*.



## SUSTAINABILITY

Producing **EverSweet™** sweetener via fermentation will use significantly **LESS LAND** and emit significantly **LESS CO<sub>2</sub>** than producing it via leaf, according to preliminary estimations.

